



BEYOND THE BITE

BUILDING HEALTHIER SMILES

2025-2026

STUDY CLUB OF THE ROCKIES

ORGANIZED BY:
Dr. Reynolds



MEET YOUR STUDY CLUB TEAM



DIRECTOR

DIRECTOR

COORDINATOR



**Ralph R. Reynolds,
DMD, MD**



**Joshua Gresehover,
DMD**

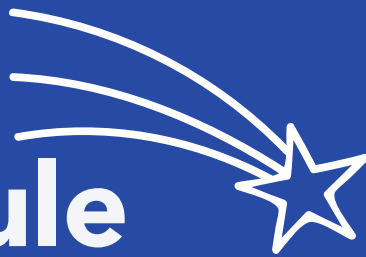


Jesse Ramirez

The Study Club of the Rockies was originally founded by Dr. Todd Singiser, a periodontist based in Loveland, Colorado. Approximately five years ago, leadership transitioned to Dr. Reynolds. Since then, both Dr. Reynolds and Dr. Joshua Gresehover have brought their deep expertise and enthusiasm to the club, fostering a dynamic environment of collaboration and continuous learning. Special thanks to Jesse for his integral role in organizing and coordinating the club's activities.

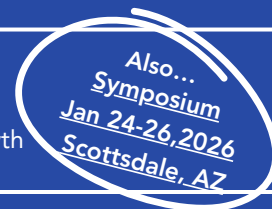


The Schedule



2025-2026

SEPTEMBER	September 25, 2025 5:30 PM Ptarmigan Country Club Graig Spodak, DMD Building a Bulletproof Team
OCTOBER	October 23, 2025 5:30 PM Ptarmigan Country Club Taiseer Sulaiman DDS, PhD, FICD and Nate Lawson, DMD, MA, PhD Restorative Considerations for Tooth Rehabilitation in the Esthetic Zone: Composite vs. Ceramic
NOVEMBER	November 20, 2025 5:30 PM Ptarmigan Country Club John R. Droter, DDS What is that Clicking Sound?
DECEMBER	NO MEETING
JANUARY	January 29, 2026 5:30 PM Ptarmigan Country Club Ken Runkle Understanding the Relationship Between Profitability and Growth
FEBUARY	February 26, 2026 5:30 PM Ptarmigan Country Club Tracey Nguyen, DDS, FAGD, AAACD Understanding the Benefits/Risk of Nonsurgical/Surgical Treatment Options for Sleep Disordered Breathing
MARCH	March 12, 2026 5:30 PM Ptarmigan Country Club James B. "Woody" Wooddell, DDS Simplifying the Treatment Planning Process: A System to Increase Acceptance
APRIL	April 23, 2026 5:30 PM Ptarmigan Country Club Scott Finlay DDS, FAGD, FAACD Treatment Planning as a Smile Designer
MAY	May 8, 2026 8:00AM-2:00PM Ptarmigan Country Club LIVE IN-PERSON HALF DAY MULTI SUBJECT SEMINAR Case Presentation, Cybersecurity, Sleep Disorder Breathing





September

Dr Craig Spodak, DMD



Dr Craig Spodak is a general dentist at Spodak Dental Group—his team of more than 50 doctors, clinical and business team members treats more than 7,000 active patients. He promotes the company's compassion-based core values, which enable the team to provide patients with the highest caliber of comprehensive dental care while consistently exceeding expectations.

Spodak Dental Group is an Inc5000 fastest-growing business honoree, and has earned Sun-Sentinel's top workplace recognition for six years.

Dr Spodak is a diamond plus provider of Invisalign® and a member of the Invisalign faculty. He was featured in Tony Robbins' book, *Unshakeable: Your Financial Freedom Playbook*, is co-host of the Bulletproof Dental Practice Podcast, and co-author of the best-selling book by the same name. Dr Spodak lectures nationally about creating team culture and peak business performance for dental practices.

Lecture up to 2.5 hours

Practice Management and Human Relations, AGD
Subject Code 550

Building A BulletProof Team

We've all heard of the Big Quit and an imminent recession. The failure or success of your practice will depend on how you navigate these uncertain times. Cave in and hire an overpaid body to fill the void, or lean in and build a bulletproof team that can take your practice to the next level. This program will walk you through how to build and keep a team to be proud of.

Upon completion of this session, attendees should be able to:

- Identify ways to attract the right team to reduce friction and yield greater performance outcomes.
- Design incentives and create a culture improving the retention of their A-team.



October

Taiseer Sulaiman DDS, PhD, FICD & Nate Lawson, DMD, MA, PhD



Taiseer Sulaiman is a Tenured Associate Professor and the Director of the Advanced Operative Dentistry and Biomaterials Research at the Adams School of Dentistry, University of North Carolina at Chapel Hill, where he earned his clinical certificate in Operative Dentistry and his PhD in Dental Materials from the Department of Prosthetic Dentistry and Biomaterial Sciences at the University of Turku in Finland in collaboration with the Department of Operative Dentistry at UNC. Dr. Sulaiman is a wet-handed clinician and a researcher who is passionate about bridging the gap between dental research and clinical application. Dr. Sulaiman's research focus is on dental ceramics, adhesion, cements, color and appearance in dentistry, and biomimetics. He has published over 90 peer-reviewed articles, abstracts, and book chapters. He is a fellow of the international college of dentists and a member of many academies, including the prestigious American Academy of Restorative Dentistry, the Academy of Operative Dentistry, the Society of Color and Appearance in Dentistry, IADR/AADR, and the American Dental Association. He has presented on numerous national and international stages and serves as a reviewer for many peer-reviewed journals.

Dr Nate Lawson is the director of the division of biomaterials at the University of Alabama at Birmingham School of Dentistry, and the program director of the biomaterials residency program. He graduated from UAB School of Dentistry in 2011 and obtained his PhD in biomedical engineering in 2012. He has served as an investigator on more than 50 clinical and laboratory research grants, and published more than 200 peer-reviewed articles, book chapters and research abstracts. His research interests are the mechanical, optical and biologic properties of dental materials and clinical evaluation of new dental materials. He was the 2016 recipient of the Stanford New Investigator Award and the 2017 3M Innovative Research Fellowship. He serves on the American Dental Association Council of Scientific Affairs and is on the editorial board of The Journal of Adhesive Dentistry and Compendium. He has lectured nationally and internationally on the subject of dental materials. He also works as a general dentist in the UAB Faculty Practice.

Lecture up to 2 hours

Dental Materials, AGD Subject Code 017

Restorative Considerations for Tooth Rehabilitation in the Esthetic Zone: Composite vs. Ceramic

Join Drs Nate Lawson and Taiseer Sulaiman in a dynamic and engaging collaborative debate as they explore the strengths and limitations of composite resins and ceramics in tooth rehabilitation, particularly in the esthetic zone.

In this interactive session, the two experts will discuss:

- The advantages of composite resins, including tooth preservation, chairside shade matching, single-visit restorations, and cost-effectiveness for patients.
- The benefits of ceramic restorations, such as superior mechanical strength, enhanced optical properties, and the opportunity for custom design with dental technicians.

Throughout the session, Nate and Taiseer will examine the esthetic and physical properties of both materials, diving into how various clinical techniques affect the final outcome. This lively debate will not only shed light on the performance of each material, but also help clinicians make informed decisions about which material and technique best meets the needs of their patients. Get ready for a thought-provoking exploration of these two materials from two leading voices in restorative dentistry.

Upon completion of this session, attendees should be able to:

- Compare the physical and esthetic properties of different resin composite and ceramic materials, as well as best practices for bonding composite resins and ceramic restorations to ensure optimal results.
- Discuss how various techniques, including shade matching, material handling, matrix selection, curing, and polishing, affect clinical outcomes.



November

John R. Droter, DDS



Dr Droter maintains a private practice diagnosing and treating facial pain in the Washington DC area. He has been imaging the TMJ joint since 1992 and has interpreted over 4,000 scans over 30+ years. He is a visiting faculty member at the LD Pankey Institute in Florida. His writings include published articles on the temporomandibular joint and a chapter in the TekScan textbook.

Lecture up to 2 hours

Orofacial Pain, AGD Subject Code 200

What is that Clicking Sound?

In this insightful treatment planning session, Dr John Droter will explore the causes of clicking in the temporomandibular joint (TMJ). While most clicks are harmless, some may indicate underlying issues. Can you tell the difference?

Dr Droter will cover the following in this program:

- Not all clicking TMJs are damaged—why this matters for treatment decisions.
- The five types of TMJ damage that can cause a click.
- Why most TMJ clicks don't require treatment.
- How to identify dangerous clicks and patients who may be at risk.
- The disease progression of TMJ disorders and treatment options for clicks that need therapy.

Join Dr Droter for a practical guide to assessing and managing clicking TMJs in your practice.

Upon completion of this session, attendees should be able to:

- Differentiate between TMJ issues that require treatment and those that do not.
- Develop the skills to communicate effectively with patients about TMJ clicking sounds and potential treatment options.



January

Ken Runkle



Ken Runkle, America's Profitability Expert, is a much sought-after speaker and consultant for dental professionals throughout America.

Mr Runkle consistently entertains and motivates audiences toward higher levels of achievement and practice profitability. As the founder and president of Paragon Management Associates, Inc. and The Paragon Program™, he has consulted with and presented to dental professionals throughout the country on the subjects of personal and practice development. With more than 35 years of consulting experience working with more than 1,000 dental practices, Mr Runkle delivers strategic and common-sense solutions upon which to build an efficient and consistently growing practice.

Lecture up to 2.5 hours

Practice Management and Human Relations, AGD

Subject Code 550

Understanding the Relationship Between Profitability and Growth

Is it possible to see a decrease in practice revenue but become more profitable? Yes! Can you grow your practice, yet take home less money? Yes! But can you both grow your practice and take home more money? This is what we all expect, and the answer is yes!

Profitability can come to a practice in many ways, but sustainable, long-term profitability is rooted in growth. In this session, Ken Runkle will help you understand what profitability really is—and it's not what you think! Once we have that as a foundation, he will show the most predictable changes to make in your practice to create that sustainable growth and keep more of what you earn. It boils down to creating change, growth and business profitability.

Upon completion of this session, attendees should be able to:

- Define and realize business profitability, business growth and change.
- Understand how to monitor and measure them.



February

Tracey Nguyen, DDS, FAGD, AAACD



Dr Tracey Nguyen maintains a private practice just outside of Washington, DC, in Northern Virginia. She was accredited by the American Academy of Cosmetic Dentistry and in 2016 was honored as one of the top 25 women in dentistry by Dental Products Magazine. She is one of the key opinion leaders in the Wellness Dentistry Network. The focus of this organization is to merge the gaps between medicine and dentistry and understand the oral systemic connection. She developed the Sleep and Airway Group, a local interdisciplinary group of doctors of various specialties. She advocates dentistry's role in treating patients with dental malocclusions that are co-morbid with airway and sleep issues. In 2020, she co-founded ASAP Pathway (Airway, Sleep and Pediatric Pathway), an online mini-residency for pediatric dental sleep medicine.

Lecture up to 2 hours

Multidisciplinary Topics, AGD Subject Code 149

Understanding the Benefits/Risk of Nonsurgical/Surgical Treatment Options for Sleep Disordered Breathing

This presentation will challenge dentists to consider airway or sleep problems when treating a malocclusion because they may be treating respiratory problems without knowing. Treatment options should improve the airway space, reduce nasal resistance and create larger oral volume space for the tongue. In the skeletally mature patient, treatment options vary from nonsurgical and surgical options.

Upon completion of this session, attendees should be able to:

- Develop different goals of treatment when we suspect there is an airway risk and consider its impact on our restorative plan.
- Discuss the benefits and complications of nonsurgical Maxillary Skeletal Expansion (MSE).
- Distinguish between various options: Micro-assisted Implant Rapid Palatal Expansion (MARPE), Surgically Assisted Rapid Palatal Expansion (SARPE) and Maxillomandibular Advancement (MMA).



March

James B. "Woody" Wooddell, DDS



Dr Wooddell has completed training in occlusion and the concepts of complete dentistry at the Dawson Center for Advanced Dental Study, TMJ studies at the Piper Education and Research Center, and esthetics at the Seattle Institute for Advanced Dental Studies. Frank Spear, director of Spear Education, has been his mentor in the integration of esthetics and function as well as treatment planning, restorative materials and techniques and photography. He has also trained under the tutelage of Jack Turbyfill in the area of removable prosthodontics and has been involved in treatment planning and restoring dental implants since the 1980's. Drs Wooddell and Passaro have assimilated their extensive knowledge and experience into a singular program proven to effectively diagnose, develop an appropriate treatment plan and implement the optimum solution for any restorative or esthetic case. This framework for decision making that provides and easily understood communication tool for the patient and the entire interdisciplinary team is called the "Systematic Treatment Evaluation Protocol" or STEP™.

Lecture up to 2 hours

Multidisciplinary Topics, AGD Subject Code 149

Simplifying the Treatment Planning Process: A System to Increase Acceptance

For many, treatment planning comprehensive dentistry can be a confusing ordeal that takes many hours, yielding more questions than answers. Dr Wooddell details a linear, systematic analysis of photographs of any patient that presents for dental treatment, that will clearly reveal the essential components of the case. He will present a basic case, and then using a specialized PowerPoint template called STEP, treatment options will become clear and can be easily shown in a visual format to a specialist or lab technician for collaboration as the treatment path is developed. The visual presentation of the finalized STEP treatment plan enhances patient understanding and case acceptance.

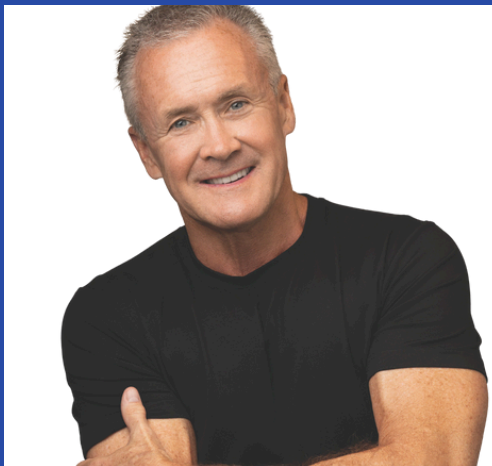
Upon completion of this session, attendees should be able to:

- Understand the importance of having a system such as STEP for efficient diagnosis, treatment planning and communication.
- Implement STEP as a powerful education and motivation tool for the patient for comprehensive dental therapy.



April

Scott Finlay DDS, FAGD, FAACD



Dr Finlay graduated with honors from Boston College and University of Maryland Dental School continuing with a GPR program in Washington DC. He was Accredited by the American Academy of Cosmetic Dentistry in 2007 and became the 51st Fellow with the AACD in 2010. He is an Examiner for the American Board of Cosmetic Dentistry. Dr Finlay is on the Editorial Review Board for the Journal of Cosmetic Dentistry and is a Fellow in the Academy of General Dentistry. He currently serves as a Chair for the American Board of Cosmetic and Esthetic Dentistry. Dr Finlay wrote the book for cosmetic dentistry. He is the author of "Contemporary Concepts in Esthetics" which currently represents the foundation for the credentialing process within the AACD. He has served as the Resident Expert Emeritus for Dental Esthetics for the Dawson Academy presenting his curriculum across the US, Europe and Asia for 15 years. He has authored dozens of articles in the US and Europe. He was recognized for his contributions to the AACD and education with 2 Eby Awards in 2015 and 2018. He currently practices bicoastally in Annapolis, Maryland and California.

Lecture up to 2 hours

Multidisciplinary Topics, AGD Subject Code 149

Treatment Planning as a Smile Designer

While every patient is special, few are truly unique in their treatment needs. Although each case may present a different combination of challenges, the key to successful smile design lies in developing a simplified approach that delivers predictable, profitable, and aesthetically pleasing results with minimal invasiveness.

Digital technologies have revolutionized the efficiency and accuracy of treatment planning, but they can also present a barrier due to the substantial investment required. In this program, Dr Scott Finlay will guide you through the core principles of decision-making in smile design. He will focus on the fundamental essentials of data collection for treatment planning, using tools like digital scanners and photography, to create streamlined, effective approaches that make advanced treatments accessible and achievable.

Upon completion of this session, attendees should be able to:

- Understand the integration of the metrics of smile design in treatment planning.
- Set up cases with interdisciplinary care and leverage the benefits of minimal invasion.
- Utilize the power of a mock up in motivating patients to treatment with proper design.



Multi Subject Seminar



Join us for a **live in-person** seminar, where experts from diverse fields will converge to share their insights and knowledge. This is a unique opportunity to engage with thought leaders, ask questions, and gain a deeper understanding of various subjects in an interactive setting.





MAY

Sameer Bhasin

Care Credit



Sameer Bhasin is the vice president of strategic alliances at CareCredit. He is dedicated to working with dentistry's key opinion leaders and leading educators. One of his key initiatives is to gather the latest insights, ideas and practical tools presented at dental meetings and conventions.

To...

CareCredit

About Partner :

From restorative, preventive, and specialized care including orthodontics, endodontics, crowns, veneers, implants, even clear aligners, CareCredit's financing options are designed with dental practices in mind to provide your patients the flexibility to receive dental care now, and pay over time.

STUDY CLUB OF THE ROCKIES

Multi Subject Seminar

Lecture up to 2 hours

Practice Management and Human Relations, AGD

Subject Code 550

The Science of Case Presentation

As the landscape of private practice continues to evolve (both organically and because of outside forces), our ability to help patients understand the true value of comprehensive treatment becomes ever more critical. In addition, while we all understand the importance of marketing and generating new patients for the health of our practices, we often fail to realize the patient sitting in our chair today is the most likely to accept comprehensive treatment if we paint the picture for them correctly. To do this, we must grasp the true barriers to comprehensive care in our patients' decision-making process. We can no longer rely on anecdotal examples when it comes to case presentation. Everything we do clinically is evidence-based, and our individual approach to educating our patients must be rooted in science and statistics as well. We will look at the findings of a recent study—Patients' Path to Dental Care Purchases—and utilize it as the basis for developing more current methodologies to help patients understand and commit to the care they need. Utilizing numbers from your own practice (so this applies directly to your world and your patients), we will examine various information delivery techniques. These techniques will account for generational differences as well as differences in demographics, financials, buying behaviors, and patient objections, as we create the necessary tools to increase real case acceptance in our practices.

Upon completion of this session, attendees should be able to:

- Present treatment plans to patients, recognizing typical objections to treatment and how to overcome them.
- Understand patient behavior of differing generations.
- Understand how credit works and how they (they who?) can benefit.

Sameer Bhasin is an employee of CareCredit.



May

Sam Munaki
Cytek



Sam Munaki serves as the founder and CEO of Cytek, a Cybersecurity firm located in Tulsa, Oklahoma. He founded the Dental IT company Tech Evolutions in 2010 and serves as the CEO. He acquired DSN Software in 2020 and serves as CEO. He has more than 14 years of professional experience and...

About Partner :

Cytek is a leading provider of cybersecurity and HIPAA compliance for dental practices and other industries. We offer best practices for prevention, network architecture, vulnerability, patch management, and assessment of both internal hosts and external services that criminals are using to gain a foothold. Our cybersecurity and HIPAA compliance solutions are perfect for small & medium size companies. Cytek is revolutionizing cybersecurity with products and services that proactively prevent, rather than reactively detect the execution of advanced persistent threats and malware. Our technology is deployed on over four million endpoints and protects hundreds of enterprise clients worldwide including Fortune 100 organizations and government institutions.

Partner Program Honorarium :

Cytek offers programming at no cost to the club.

Multi Subject Seminar

Lecture up to 1 hours

HIPAA, AGD Subject Code 566

Cybersecurity & HIPAA: Safeguarding Patient Data

In today's world, where cyber threats and data breaches are on the rise, safeguarding personal information and patient data has become increasingly important. This course provides a comprehensive review of identifying and mitigating ransomware attacks, understanding the negotiation process, and taking necessary steps after a data breach. The audience will gain insights into hackers' motives, recognize the value and responsibility associated with patient data, and understand the consequences of inadequate protection. Additionally, proactive measures for protecting patient data will be covered in detail.

Upon completion of this session, attendees should be able to:

- Understand Hacker Motives: Explore the motivations of hackers targeting patient data and recognize the consequences of compromised data.
- Identify Ransomware: Learn to recognize and understand different types of ransomware attacks.
- Respond to Data Breaches: Gain knowledge of the necessary steps to take after a data breach, including incident response protocols and legal considerations.
- Value of Patient Data: Understand the responsibility and worth of patient data and its impact on privacy, reputation, and HIPAA compliance.
- Proactive Data Protection: Learn proactive measures for protecting patient data, including risk assessment, encryption, access controls, and employee training.

Sam Munaki is the Chief Executive Officer of Cytek, DSN Software, and Xceltek.



May

Mike Czubiak, DDS

Vivos



Dr Michael Czubiak grew up in the San Fernando Valley. He received his Bachelor of Science degree in Psychology from UCLA and then continued his education at the UCLA School of Dentistry. As a life-long student and self-proclaimed dental geek, he has amassed 1000's of hours of advanced training...

Vivos Therapeutics

About Partner :

Tackling OSA and sleep therapies in your practice is a big responsibility, but you don't have to do it alone. Vivos Therapeutics has your back, and we're ready to provide the support you need to unlock a better patient service, greater revenue, and more potential for growth.

Partner Program Honorarium :

Vivos offers the study club discounted honoraria, and provides shipping expenses for equipment and materials, and Vivos travel expenses provided by Vivos (unless discussed prior to seminar confirmation as some programs require additional materials which must be acquired by the study club).

Multi Subject Seminar

Lecture up to 2 hours

Oral Medicine, Oral Diagnosis, Oral Pathology.,
AGD Subject Code 730

Sleep and Breathing Playbook Dentistry's Role... Simplified

Sleep and Breathing Playbook—it's out there and it's affecting your patients. Sleep apnea has less than a 20% diagnosis rate. What is our role in screening and improving the breathing health of our patients? What do we need to know? How do we integrate it into our busy practices? How do we treat it? Learn about our opportunities that go beyond mandibular advancement devices and referrals for CPAPs. Improving the anatomy of our patients' airways is key and WE are in the perfect spot to do just that.

Upon completion of this session, attendees should be able to:

- Understand your role in screening for breathing and airway problems.
- Identify sleep-disordered breathing in our dental patients.
- Protect patients' teeth and your restorations by protecting their airways.

Dr Czubiak is a KOL for Vivos receiving product and financial support.



The Fine Print

Registration

These are virtual and live lecture, demo, and peer discussion programs suitable for all dentists, dental students, and business professionals regardless of prior experience who are members of this study club.

Register by contacting Jesse Ramirez
marketing@reynoldsoralfacial.com
970-231-0888

Please call with any cancellations at least 72 hours before the meeting.

Disclaimer

Some information or presentations may include controversial materials or commercial references. Study Club of the Rockies cautions all course participants that there is potential risk to using limited knowledge when incorporating new techniques and procedures into their practices, especially when the continuing education program has not provided them with supervised clinical experience in the techniques or procedures to ensure that they have attained competence.

Substitutions

This brochure represents the speakers/programs established at the time of publication; however, speaker cancellations occasionally occur for reasons beyond our control. In the event of such an occurrence, speaker/ program substitutions may be made without prior notice.

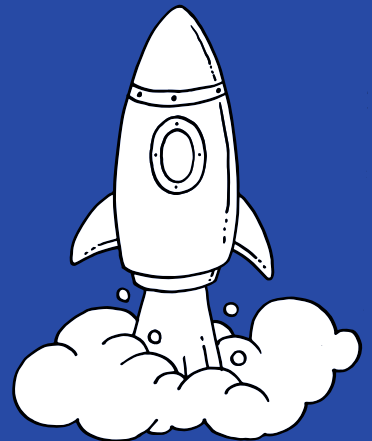
Code of Conduct

We are committed to ensuring a safe and respectful meeting environment that is free of harassment, bullying, or offensive comments and/or behavior toward others. We expect all participants whether attending live or virtual sessions to abide by this Code of Conduct policy on all online platforms, or in venues at a meeting, including ancillary events and official and unofficial social gatherings.

- Exercise consideration and respect in your speech and actions.
- Refrain from demeaning, discriminatory, or harassing behavior and speech.

Up to 22 Credits Available

Of which 22 hours will be provided by Study Club of the Rockies





REYNOLDS

ORAL & FACIAL SURGERY

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